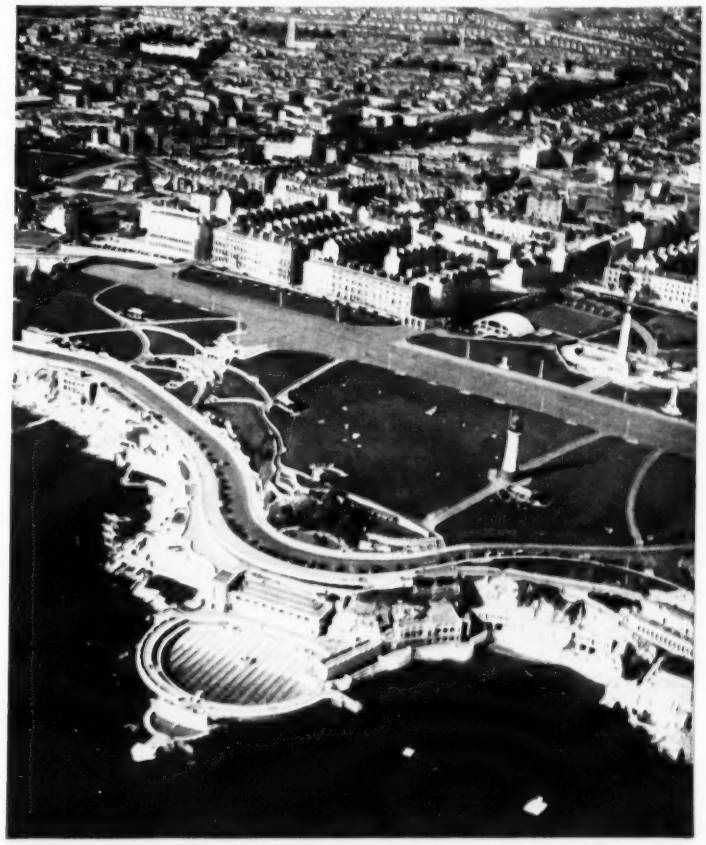
COLOUR PHOTOGRAPHY FROM THE AIR: VIEWS OF THE WEST COUNTRY.

BIDEFORD, NORTH DEVON, ON THE RIVER TORRIDGE. THE BRIDGE WHICH SPANS THE RIVER IS 677 FT. LONG AND HAS TWENTY-FOUR ARCHES.

ONCE THE CHIEF PORT IN CORNWALL: FOWEY, WITH ITS LOVELY HARBOUR, IDEAL FOR SAILING, FORMED BY THE MOUTH OF THE RIVER FOWEY.

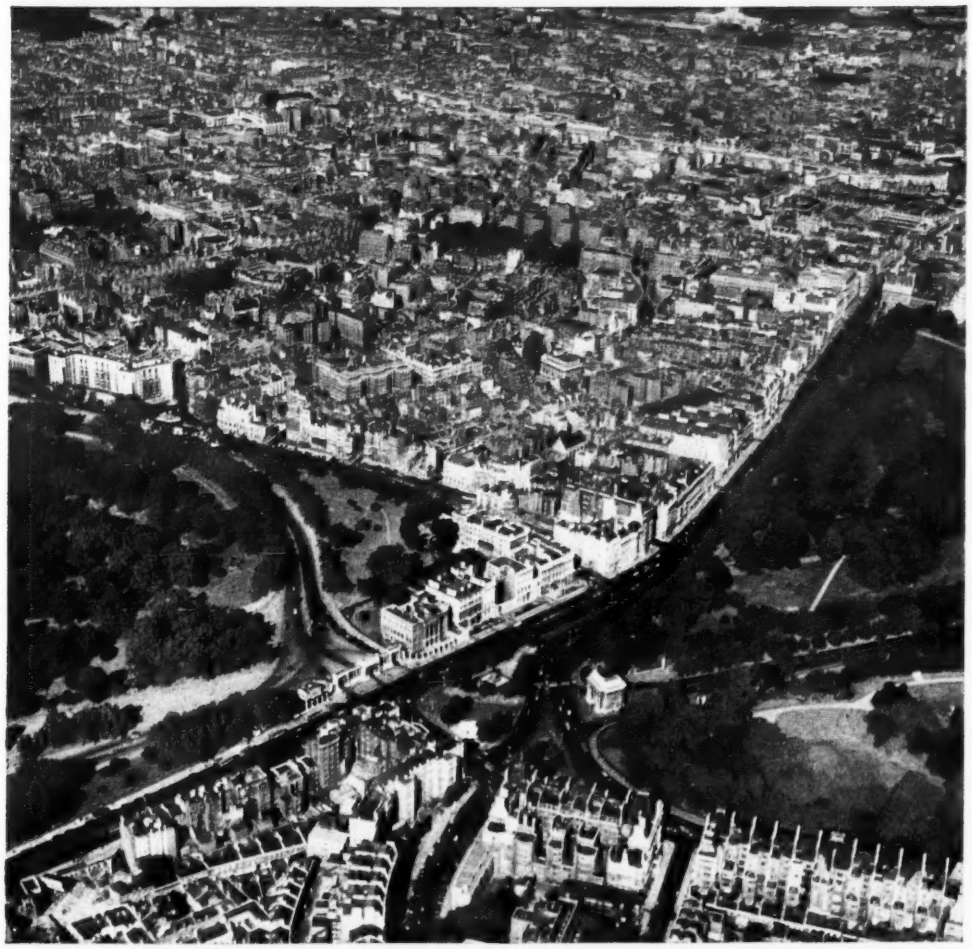
A LOVELY VIEW OF THE RUGGED COAST OF CORNWALL: CARRICKOWEL POINT, NOT FAR FROM ST. AUSTELL, WITH PYRAMIDS OF CHINA-CLAY "BURROWS" ON THE HORIZON.



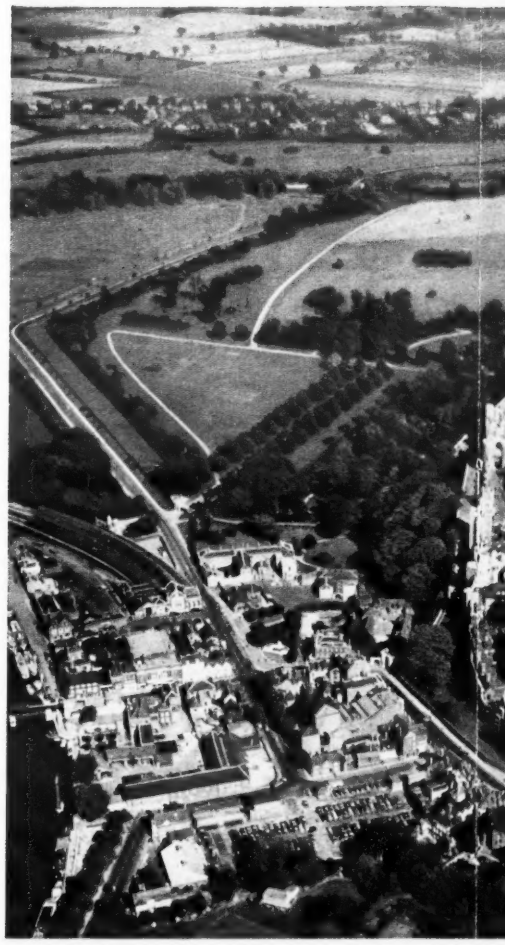
ONE OF THE FINEST SEASIDE PROMENADES OF ENGLAND: PLYMOUTH HOE. THE STATUE OF DRAKE, DWARFED BY THE GREAT WAR NAVY MEMORIAL, IS ON THE RIGHT.

The camera is now able, owing to the progress made in the art of aerial colour photography, to record in great detail the natural beauties of the English countryside, and we have chosen some pictures of the West Country to illustrate that fact. Fowey, once many years ago the chief port of Cornwall, stands at the mouth of the river of that name. The harbour is a yachtsman's paradise and provides a safe, as well as picturesque, anchorage. To the left, the hillside leading to Bodinnick is covered from the top to the water's edge in rich, dark green foliage, well brought out in this photograph. Opposite is the wooded creek of Pont Pill, and on the right lies Polruan. Our picture of Carrickowel Point, in St. Austell Bay, shows how beautiful, and sometimes treacherous, is the rocky Cornish coast. A few miles inland is the town of St. Austell, noted for its china-clay industry, and on the horizon can be seen the tent-like heaps of china-clay "burrows," or waste material. Bideford, in North Devon, is situated on the River Torridge, and apparently owes its name to the fact that it is "by the ford" on what in Roman times was an important highway along the coast from Cornwall through Devon into Somerset. It was not until about the middle of the fourteenth century that the ford was replaced by a bridge which now connects the railway station at East-the-Water with Bideford proper. There are few people who are unaware of the fact that upon a memorable day in 1588 Sir Francis Drake was playing bowls upon Plymouth Hoe. Since that time Plymouth has become a popular seaside resort and the Hoe provides the holiday-maker with one of the finest promenades of England. The photograph above shows the winding road on the seafront, with many cars parked facing to seaward. Behind them is a green patch of grass with Smeaton's Lighthouse, now a monument, to the right. Further behind is the Great War Navy Memorial, with Boehm's fine statue of Drake beside it, and in the foreground the oval swimming pool, with its sun-terraces.

Colour photographs by Aerofilms, Ltd.



ONE OF THE WORLD'S BUSIEST TRAFFIC CENTRES: HYDE PARK CORNER, WITH APSLEY HOUSE NEXT TO THE ENTRANCE TO HYDE PARK (CENTRE) AND WELLINGTON ARCH, BETWEEN THE GREEN PARK AND PART OF THE GROUNDS OF BUCKINGHAM PALACE, ON THE RIGHT.



A MAGNIFICENT VIEW OF WINDSOR CASTLE, SHOWING THE
MOUND; AND ST. GEORGE'S CHAPEL IN THE FOREGROUND.
TIME OF HENRY II. THE WHOLE BUILD

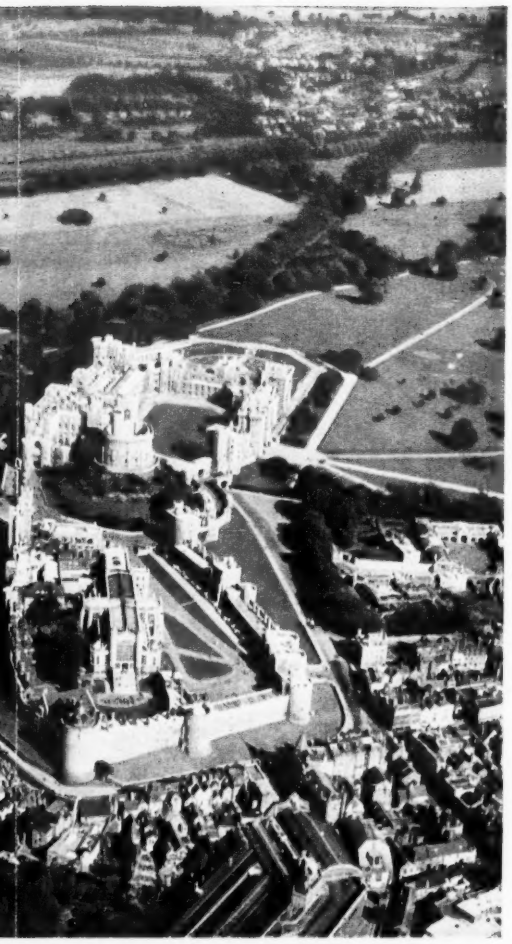
THE CENTRE OF GOVERNMENT: A GENERAL VIEW OF THE HOUSES OF PARLIAMENT, WESTMINSTER. IN THE FOREGROUND IS WESTMINSTER ABBEY. ON THE SOUTH BANK, AT THE FOOT OF WESTMINSTER BRIDGE, IS COUNTY HALL, AND FURTHER TO THE LEFT THE SITE OF THE FESTIVAL OF BRITAIN EXHIBITION, 1951.

THE MASTERPIECE OF SIR CHRISTOPHER WREN: ST. PAUL'S,
OF THE BUILDINGS NEAR THE CATHEDRAL WERE DESTROYED
ON THE RIGHT IS LUDGATE HILL, L

THE FIRST SERIES OF COMMERCIAL NATURAL COLOUR AIR PHOTOGRAPHS TO BE TAKEN IN

The photographs of Windsor Castle and familiar London scenes which we reproduce above show the enormous advance made in this country in the development of natural colour photography from the air. This development is due to the work carried out by Aero Ims Limited, who were the first British firm to pioneer commercial air photography, starting as long ago as 1919. Apart from their pictorial beauty, colour air photographs are of great use to agriculturists and horticulturists, who can now have their experimental testing beds recorded in colour at regular intervals. This will sh w the variation in the change and growth of crops and seeds which have been specially treated with different grades of fertilisers or insecticides. The variations of green can thus be recorded and compared to demonstrate where successful applications of fertilisers and new growing methods have been made. The tourist industry, particularly travel agents, can also look forward to the introduction of colour to aerial photographs in order to show to better advantage the

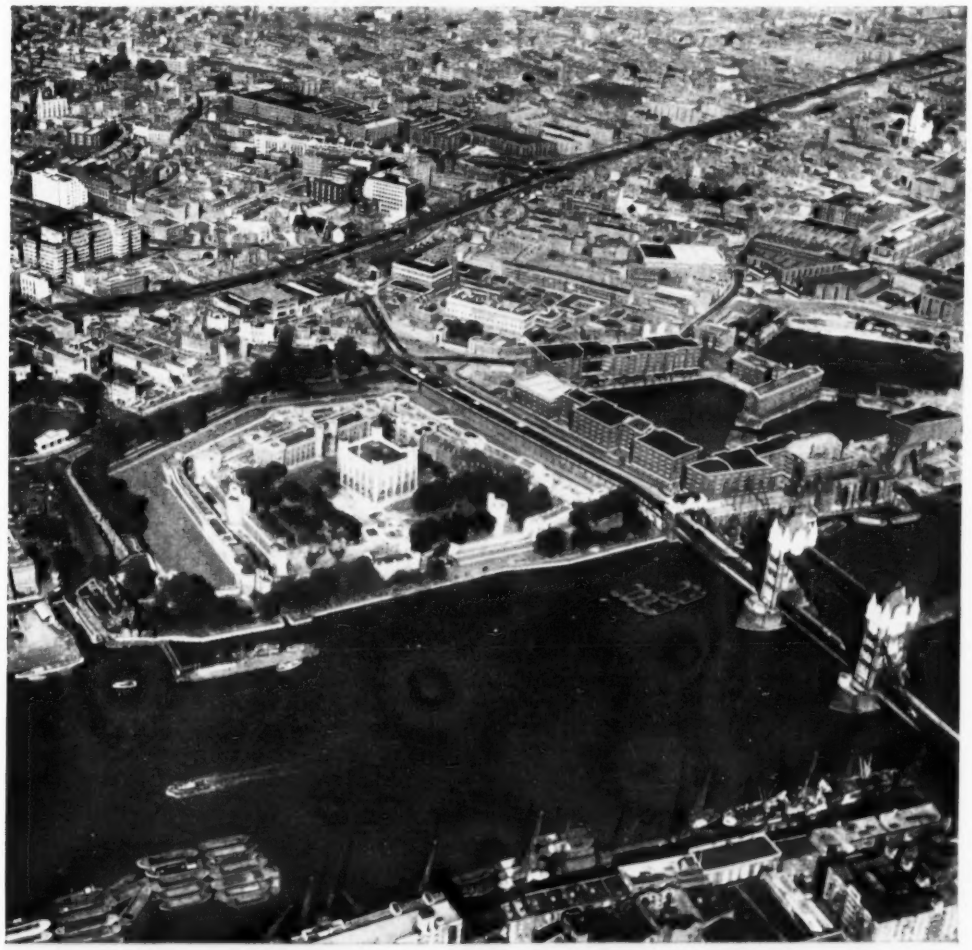
Colour photographs by



THE ROUND TOWER, BUILT ON WILLIAM THE CONQUEROR'S OUND. THE CASTLE AS IT NOW EXISTS DATES FROM THE BUILDING IS FACED WITH SANDSTONE.

A VIEW OF BUCKINGHAM PALACE, THE LONDON RESIDENCE OF H.M. THE QUEEN, SHOWING THE DELIGHTFUL GROUNDS, SCENE OF MANY A ROYAL GARDEN PARTY. IN THE DISTANCE IS ST. JAMES'S PARK, WITH ITS LAKE, AND ON THE LEFT THE GREEN PARK AND CONSTITUTION HILL.

AUL'S, THE CATHEDRAL OF THE BISHOP OF LONDON. MANY ROYED BY ENEMY ACTION IN WORLD WAR II. THE STREET ILL, LEADING TO CANNON STREET.



THE OLDEST AND MOST CELEBRATED FORTRESS IN GREAT BRITAIN: THE TOWER OF LONDON, WITH TOWER BRIDGE, OPENED IN JUNE 1894, SPANNING THE RIVER. ST. KATHERINE'S DOCKS ARE ON THE RIGHT. IN THE CENTRE OF THE WALL FACING THE RIVER IS THE TRAITOR'S GATE, LEADING TO THE BLOODY TOWER.

IN THIS COUNTRY: SOME AERIAL VIEWS OF FAMILIAR SCENES IN LONDON AND WINDSOR.

beauty spots of Great Britain. The photographs above were taken from an Auster *Autocar* aircraft with a Williamson F.24 hand-held camera, using a special Kodak film. The view of Buckingham Palace is one rarely seen by the public, and shows the beautiful grounds, where many a Royal garden party has been held. The green trees and parks of Central London show up vividly in this photograph and in the photograph of Hyde Park Corner, whilst historic Windsor Castle, with its sandstone facing gleaming in the sun, can be seen to unrivalled advantage in the surrounding parklands. Our picture of the City of London, with St. Paul's rising majestically above its ravaged surroundings, shows clearly the varying hues of London's buildings. The street on the left is Holborn Viaduct, running into Newgate Street and Cheapside. In the view of Westminster can be seen the site for the new Colonial Office (left centre), next to Westminster Hall. Over the river, at the foot of Westminster Bridge, is County Hall, with the site of the Festival of Britain Exhibition, 1951, beside it.

s by Aerofilms, Ltd.

COLOUR PHOTOGRAPHY FROM THE AIR: EXAMPLES OF A NEW TECHNIQUE

THE SOUTH FRONT OF HATFIELD HOUSE, THE HERTFORDSHIRE HOME OF THE MARQUESS OF SALISBURY; SHOWING THE BEAUTIFUL GARDENS.

THE MEMORIAL AT RUNNYMEDE WHICH COMMEMORATES THE 20,456 OFFICERS AND MEN OF THE COMMONWEALTH AIR FORCES WHO LOST THEIR LIVES IN WORLD WAR II.

A POPULAR HOLIDAY RESORT FOR LONDONERS: WESTCLIFF-ON-SEA, NEAR SOUTHEND, ESSEX; SHOWING THE OPEN-AIR SWIMMING POOL AND THE SEA-FRONT.

LIKE A GIANT MOTH: AN AVRO *VULCAN* FOUR-JET DELTA WING BOMBER ON THE CHEQUERED RUNWAY AT FARNBOROUGH DURING THE S.B.A.C. SHOW, 1953.

As explained on other pages of this issue, the advance made in the art of aerial colour photography for commercial purposes developed by Aerofilms, Limited, of London, has made it possible for the natural beauties of our countryside to be reproduced in their full glory. Above we reproduce some examples of this new technique. One of the stately homes of England—Hatfield House, Hertfordshire, the country residence of the Marquess of Salisbury—and the beautiful parkland surrounding it, is open to the public each year. The magnificent rooms of the house contain many art treasures, including some of the finest seventeenth-century tapestries in existence. The gardens of Hatfield have seen many changes. The terraces were made at the end of the eighteenth century. The mulberry-trees at its four corners were planted by James I. (one of them, however, unfortunately died recently), and the magnificent beeches at the foot of the photograph are nearly 250 years old. The view of Westcliff-on-Sea, next to Southend, Essex, shows the huge open-air swimming-pool which attracts so many Londoners each summer. Looking like a giant moth, the picture of the Avro *Vulcan* four-jet Delta wing bomber was taken at Farnborough last year during the annual display of the Society of British Aircraft Constructors. The chequered appearance of the runway is well brought out by this colour photograph. The Commonwealth Air Forces Memorial, which was unveiled on October 17 by her Majesty the Queen, stands on Cooper's Hill, overlooking the fields of Runnymede, and was designed by Mr. Edward Maufe, R.A. The memorial is built of Portland stone and consists of a cloister with curved wings surmounted by a tower containing a vaulted shrine. The names of 20,456 Air Force officers and men of the Commonwealth who lost their lives in World War II. are inscribed on the stone reveals of the windows in the cloister.

Colour photographs by Aerofilms, Ltd.